

## Abstract

The diploma thesis *Media picture of building the Berlin wall - Rudé právo, The New York Times, The Times* addresses the events associated with the construction of the Berlin Wall in 1961 and primarily presents the analysis of newspaper articles connected to the Berlin Wall topic. The issue of the Berlin Wall is portrayed before its construction, during the construction and immediately after it. In the „Teoretická východiska“ chapter, the concepts used as a basis of the subsequent analysis of selected newspapers are explained. The first part of the thesis presents the historical and political circumstances of the Berlin Wall construction, especially the development of the Cold War between the representatives of East and West. The analysis of the three selected newspaper titles is preceded by a narrative interview with a foreign correspondent from *Rudé právo*. His statements serve as an illustration of the former Berlin atmosphere. In the analysis of the newspapers *Rudé právo*, *The New York Times* and *The Times*, emphasis is placed on the article contents, presentation style, theme diversity, trends and information value of the presented news. The output of the analysis is a comparison of all three selected titles and is based on the given theoretical grounds. This thesis is meant to serve as an example of differences in the presentation of the same event in various newspapers, and therefore of different perception of the events by readers, and as an example of propaganda tendencies in the Communist press.